

THE

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As the voice of global higher education, *THE* is an invaluable daily resource for all your staff and students. Whether it's agenda-setting news and analyses, commentary from the sharpest minds in international academia, our influential university rankings, or the latest insights from our World Summit Series, everything we do is focused on helping you and your institution to excel.

AN INSTITUTIONAL SUBSCRIPTION PROVIDES ACCESS TO:



NEWS

THE's award-winning journalists bring together news, insight and expertise from across higher education, both from our headquarters in the UK and from our team around the world. From news stories as they break to in-depth analyses of the issues that matter, our readers get a detailed and truly global perspective on trends and developments in academia.



DATA

Analyses from *THE*'s data editor and from our team of data scientists – drawing on the unparalleled *THE* World University Rankings database on global university performance – offer fresh insights on global trends and add a rigorous information-led outlook to our news coverage. Data is at the heart of everything that we do.



OPINION

From the presidents and vice-chancellors of institutions to all manner of scholars and students, *THE* is home to the most insightful and provocative comment and opinion in higher education. Writing from every continent, our contributors provide an insider's view to complement our independent, award-winning journalism.



FEATURES

Many of the biggest names in higher education have written for *THE*'s features section, and many more have been interviewed by our journalists as part of the in-depth, issue-led coverage for which we are known. Our long-form articles are as diverse as they are diverting, from essays and provocations on all aspects of academia to extended interviews, data-informed analyses and regional examinations of political and policy developments – all are essential reading.



REVIEWS

Our books section is unique, featuring reviews of scholarly monographs by other scholars in the field. With titles from all disciplines and reviewers who write not only with wit but also with wisdom, our reviews are a curated guide to the frontiers of knowledge.



DIGITAL EDITIONS & ARCHIVE

In addition to the daily content available on our website, your institution will also get access to the weekly digital edition of our magazine, which includes more than three years of back issues. Staff and students will also be able to access our archive containing more than two decades, worth of online articles.

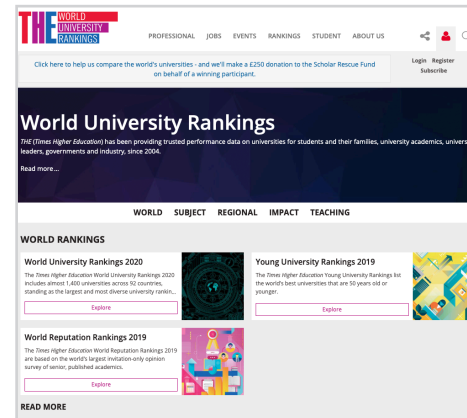
Spotlight on

1 RANKINGS CONTENT

The *THE* World University Rankings, within our portfolio of rankings, is one of the most influential indicators of excellence in global higher education.

Using this unparalleled data source we delve to get behind the headline numbers and discern the global trends across higher education. *THE*'s rankings insights are an essential and unmatched resource.

Subscribers get full access to all our rankings as well as expert, critical analyses from our journalists and editors, astute insights from the data team behind the rankings, and opinions and editorials from the world's most informed higher education leaders, experts and commentators.

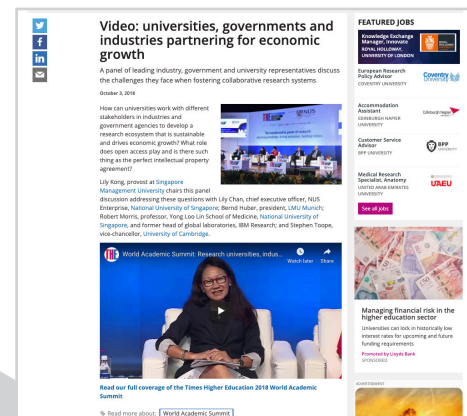


2 SUMMITS

Events that are part of the *THE* World Summit Series gather together leaders of the most ambitious, innovative and prestigious universities in global higher education, as well as Nobel laureates, business and technology pioneers, politicians and policymakers.

Subscribers can access reports, commentaries, video and other multimedia content from all our events, which take place across the world. This includes all the highlights from the World Academic Summit, *THE*'s flagship global gathering and the platform for the exclusive launch of the World University Rankings.

Our carefully curated content is essential for anyone who wants to understand the challenges and opportunities facing universities, and the strategies that are being adopted to address them region by region.

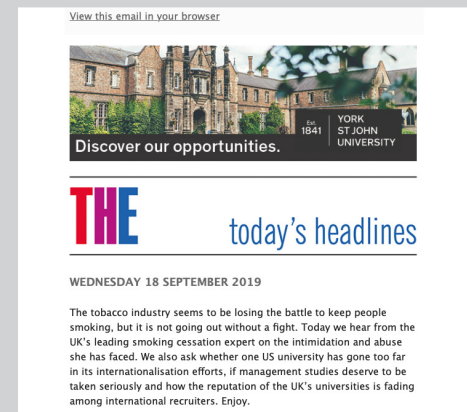


3 NEWSLETTERS

Everyone's time is precious, so *THE*'s award-winning editorial team distils essential news and commentary into newsletters that keep even the busiest of individuals abreast of the latest developments.

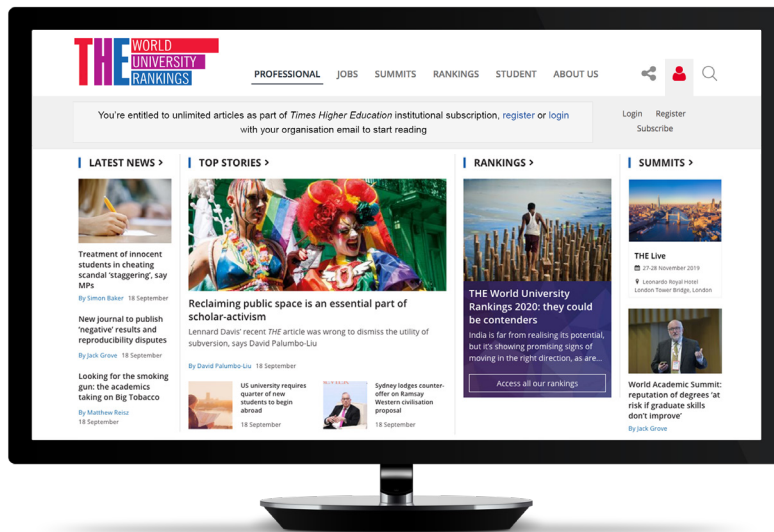
Our daily news bulletin is delivered from our news desk straight to the inbox of tens of thousands of readers, as is our weekly editor's newsletter and our monthly analytical offering, *THE* Insights, which comes direct from *THE*'s senior team.

These newsletters can be accessed by all staff and students at a subscribing institution – why not join the thousands who already benefit?



Access

THE institutional subscriptions authenticate via email domain. Users simply log in or register using their institution's email address to get instant access. This method of authentication means that all staff and students enjoy 24/7 access to all of *THE*'s great online content whether they are on campus or at home.



Internal promotion – IP messaging

To guarantee that every university member (staff or student) who visits timeshighereducation.com is aware that they now get free access to our content as part of your university's subscription, we have introduced IP-based messaging on our website.



HOW DOES THIS WORK

- Provide us with your university's IP address in CIDR format
- We will ensure that an on-site message (like the example above) appears when a member of staff or a student is on campus and visits the *THE* website and is not logged in

PRICING

Pricing is based on the number of academic staff and postgraduate students at an institution, however all staff and students will get access.

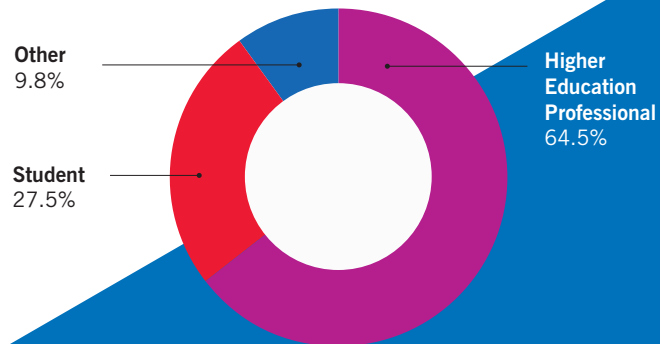
Understanding your subscription

USAGE STATS

To help your institution get the most out of its subscription, we now provide usage statistics.

The following information can be obtained on request:

- Number of active users
- Number of newly registered users
- Device split
- Academic and student users split
- Number of web sessions
- Article engagement
- Referrer domains to help with promotion



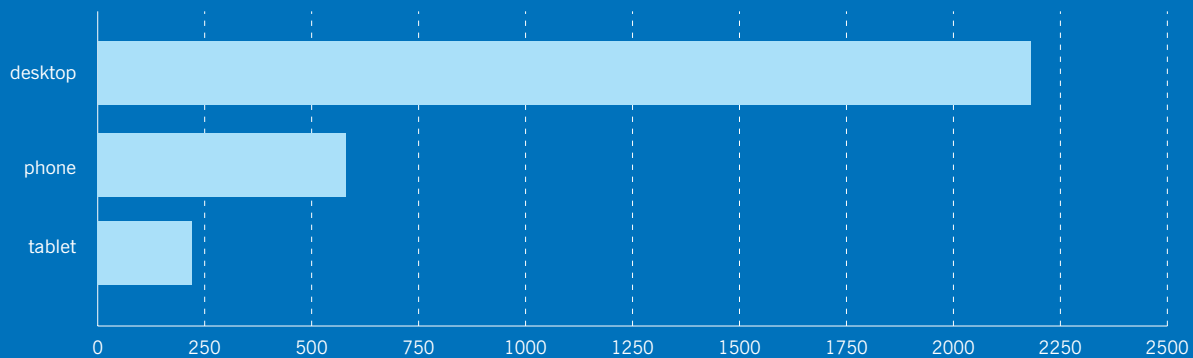
No. of Active Users

2,335

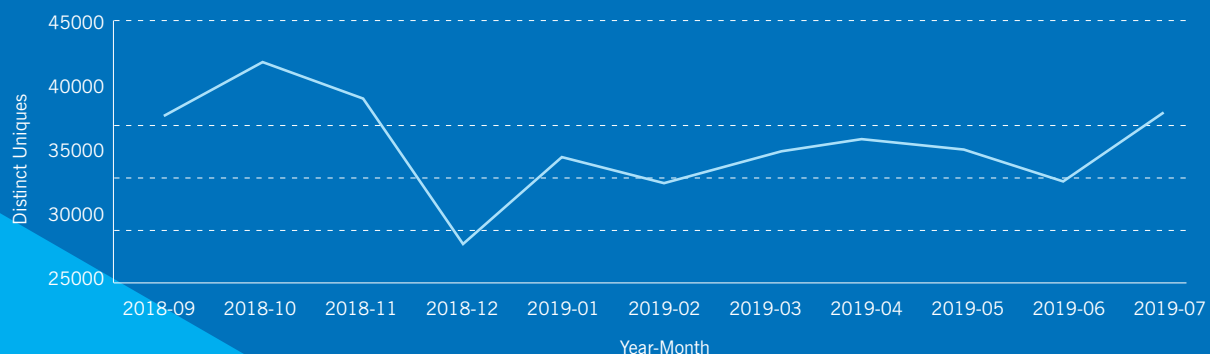
No. New Registered Users

2,101

Device Split



Article Engagement per day



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University of Sheffield

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